



The**Quote**Company
THE CHOICE IS YOURS



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The Quote Company was founded in Australia in 2010 and has grown to be one of Australia's largest online lead generation services.

We now provide sales leads to many industries including retailers of solar PV, battery storage, electric vehicle chargers, air conditioners, solar hot water, plus electricity and gas.

The Quote Company offers companies both large and small a reliable and quality source of sales leads so that they can get out in front of customers and do what they do best without having to worry about website optimisation or online marketing strategies.



Only pay for leads that you want, it's that **simple**



How it works

We're solar + digital marketing specialists. We attract customers wanting solar and batteries to our sites, including www.solarmarket.com.au

- 1 We educate & attract the customer**
about the benefits of solar, batteries, electric vehicles, etc. When ready, they fill in an online form to get quotes from our approved retailers like yourself.
- 2 We check & collect the customer details**
to make sure all customer details are correct, including address, phone number, email, etc. Plus ask them their preferred time for you to call them.
- 3 We send you the lead via email, SMS & portal**
within minutes of us receiving and validating the lead. The lead is also sent to up to 2 other retailers at the same time so the customer has quotes to compare.

Guaranteed lead quality

Whilst we strive to get you the best quality leads, we acknowledge that this isn't always the case. Because of this, we allow you to reject leads for the following reasons:

-  The customer confirms they will not purchase a system
WITHIN 6 MONTHS
-  You can't make contact with the customer
WITHIN 7 DAYS
-  You've already made contact with the customer via your own marketing activities.

No risk in trying the service

-  **No joining fees**
-  **No minimum spend**
-  **No lock in contracts**

SOLAR PV LEAD **PRICES**

from **\$40** per residential lead

from **\$80** per commercial lead

Pay via credit card or direct deposit.

sales@thequotecompany.com.au



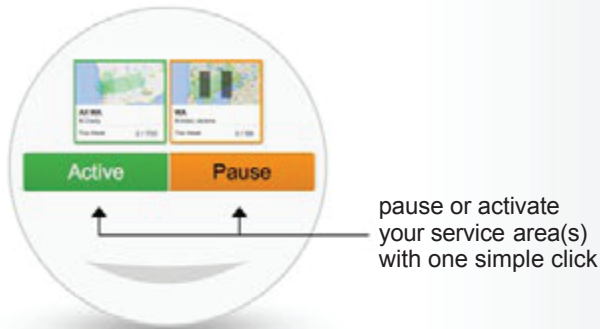
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Introducing your Lead Management Portal



1

Activate & pause service areas anytime



2

Access all your leads in one spot



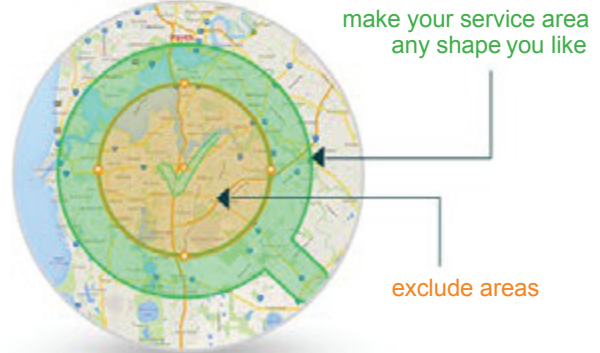
3

Set service areas per salesperson



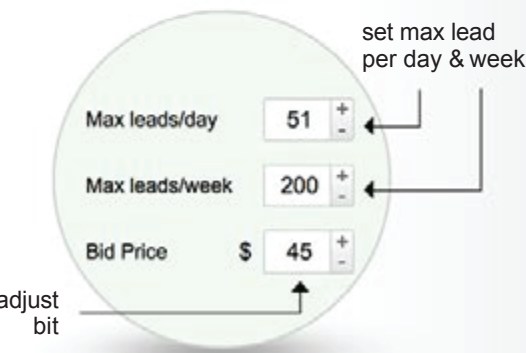
4

Define service area precisely



5

Set **daily & weekly** leads limit



6

Manage & update **your account**

